



Green Kids Club, Inc.

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Your Charitable Donation of GREEN KIDS BOOKS Will Help Promote Literacy & Environmental Education for Children

Green Kids Club Announces NEW PARTNERSHIP with First Book to Donate Books to Kids in Need

Dear Friends,

I founded **Green Kids Club, Inc.** to encourage children to grow up green and to be aware of important environmental issues. **We now have 12 books (eight titles) in the series.** All eight titles are available for ages 8-11. There are also two titles available in Junior versions (easy to read books for ages 6-7) and two titles available as bilingual versions in Spanish and English (ages 8-11), with more to come. We also offer toys and other products related to our books. We are proud to announce we were the 2014 winner in three categories for the national **Dr. Toy Best Children's Products Awards**, including **BEST GREEN BOOK** for our title **The Jade Elephant**.



We have created a special **GREEN KIDS CLUB BOOK DONATIONS PROGRAM** and a partnership with the respected nonprofit **First Book** (www.firstbook.org) a 501(c) 3, tax-deductible organization to get copies of the Green Kids Club books into the hands of kids in need. **First Book will distribute our books to children from low income families throughout the United States and Canada.**

Why Donate?

THERE IS AN URGENT NEED FOR DONATED BOOKS! 42% of U.S. children, over 30 million, live in low-income households with most having no age-appropriate books at home. And classrooms are also under-resourced.

SPONSORSHIP PACKAGES—To encourage donations of copies of the Green Kids Club books, we are offering special sponsorship packages that reflect discounts from our retail prices.

_____ Green Friends / 1000 books for \$7,250
_____ Go Green / 500 books for \$3,750
_____ Green Care / 250 books for \$2,000

_____ We See Green / 100 books for \$900
_____ Be Green / 50 books for \$475

Please send payment to: Green Kids Club, Inc. You can print out this letter and check the Sponsorship Package you wish to choose. Through our partnership with First Book, you will be provided with a receipt confirming your charitable donation of books. **(Please check with your accountant regarding tax deductibility.)** **THANK YOU** for your interest in the mission for our books, and for more information please visit our marketing website at www.greenkids.club and our products and shopping website at www.greenkidsclub.com.

Sylvia Medina

Sylvia Medina
Founder, President, CEO & Creative Director
Green Kids Club, Inc.

About First Book

First Book is a 501 (c) 3 organization that has distributed over 115 million books since 1992 in the U.S. and Canada. An innovative leader in social enterprise, First Book has distributed books to 100,000 programs and schools serving children from low-income families. One of the most important factors affecting reading ability is early exposure to books. **Each year, First Book works with over 90 major children's publishers to distribute millions of books to children selected by educators in the hardest-to-reach communities.**