



## **FOR IMMEDIATE RELEASE**

### **Announcing Green Kids Club's New Book: *Lek, the Elephant Whisperer***

December 9, 2023 - Green Kids Club authors a children's book about the life story of Lek Chailert, founder of Save Elephant Foundation. Sylvia Medina, the president of Green Kids Club in Idaho, USA, is releasing a children's story adaptation of the life and work of activist Lek Chailert, the founder of Save Elephant Foundation. The release of "Lek, the Elephant Whisperer" is scheduled for mid-December 2023.

Green Kids Club's latest book, "Lek, the Elephant Whisperer," brings Lek Chailert's remarkable life to young readers in an engaging children's story format. From her first encounter with a tiger as a young girl, Lek's story is full of resilience and determination. It shares how she overcame cultural challenges while advocating for Asian elephants, and her tenacity led her to start a movement highlighting the struggles of these animals and promoting their protection. Lek continues to educate her country's people about the importance of safeguarding Asian elephants and works to rescue them from labor and tourism exploitation. Her non-profit, Save Elephant Foundation establishes sanctuaries for rescued elephants and addresses issues of elephant abuse in Thailand's industries. They have saved hundreds of elephants from neglect and relocated them to sanctuaries across various countries in Asia. Lek's impact extends to other animals, and she has appeared in documentaries and movies (notably "Love and Bananas : An Elephant Story" and "Elephant Mother"), receiving recognition and awards for her exceptional work. She received the Genesis Award from the American Humane Society for her National Geographic documentary "Vanishing Giants," and was recognized as one of Time Magazine's "Heroes from Asia." Lek is now a member of the Thai Parliament, where she continues her mission.

Book author Sylvia Medina, a global animal activist, was inspired by Chailert's mission to rescue Asian elephants from lifelong captivity. Through her storytelling, Medina aims to educate children about the real-world issues facing these vulnerable animals and the

environmental heroes who work to protect them. She is the author of over 20 books and is a dedicated international animal activist. She collaborates closely with various nonprofit organizations and rescue missions, including Elephants Without Borders, Blood Lions, Saving the Survivors, Orang Utan Republik Foundation, and Save Elephants Foundation. Green Kids Club donates a portion of its proceeds to support animal welfare, conservation, and family causes. To purchase a book and contribute to their efforts go to their website, [www.greenkidsclub.com](http://www.greenkidsclub.com).

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### ### About Green Kids Club

Green Kids Club is a renowned provider of educational materials and books aimed at nurturing environmental awareness and fostering a love for the planet's diverse ecosystems. Founded by Sylvia Medina, Green Kids Club is committed to promoting wildlife conservation and environmental stewardship among children and families worldwide. To learn more, visit <https://www.greenkidsclub.com>.

### ### About Save Elephant Foundation

Save Elephant Foundation is a dedicated non-profit organization committed to the protection and well-being of Thailand's captive Asian elephants, focusing on addressing the issues of elephant abuse within Thailand's logging and tourism industries. With a heartwarming emphasis on rescue and rehabilitation, the Save Elephant Foundation has successfully saved hundreds of elephants from neglect and exploitation, providing them with safe havens in major sanctuaries. Discover more at <https://www.saveelephant.org>.