

# MAINCREST MEDIA

## CHILDREN'S BOOK AWARD JUDGING CRITERIA

**PLOT:** The story is original and engaging. The book follows a clear, logical progression. The writing encourages readers to stretch their imagination.

**CHARACTER:** The author's portrayal of the characters is memorable and believable. The characters goals and motivations have been well established. The characters growth and conflicts evoke a strong emotional response in the reader.

**THEME:** The book has a strong, unifying theme. The book presents new, original ideas or topics. The book appeals to readers in an emotional or logical manner.

**STYLE:** The author's word choice, sentence fluency, voice and tone have been well established. The author uses descriptive imagery where appropriate. The author's use of language enhances the overall reading experience.

**APPEAL TO TARGET AUDIENCE:** The target audience of the book is clear and the contents of the book is in line with other highly regarded books in its genre. The book has a professional interior layout, typeface and/or illustrations. The book includes relevant front and back matter to explain key elements of the plot, characters and setting to enhance a reader's overall experience. The book is free from grammatical, spelling, and/or punctuation errors.

### BOOK SUBMISSION

### SCORE

**BOOK TITLE:**

Grizzly 399 and her Four Cubs

**AUTHOR NAME:**

Sylvia M. Medina

**PLOT:**

4 / 5

**CHARACTER:**

4 / 5

**THEME:**

5 / 5

**STYLE:**

5 / 5

**APPEAL TO TARGET  
AUDIENCE:**

4 / 5

**FEEDBACK:** Grizzly 399 and her Four Cubs is a beautiful children's picture book that follows Grizzly 399 as she leads her cubs outside their den to find food. The bears traverse both land and water, encountering a Male bear, humans, trucks, bugs, bees, and more on their trek. As the seasons pass, Grizzly 399 is careful to keep her cubs safe, ensuring they stay away from dangers including hunters, townsfolk and areas they do not belong. The story concludes with Grizzly 399 leading her cubs back to their den, just in time for hibernation. A truly standout feature of the book is the real life story behind the story, showcasing the real Grizzly 399 that inspired the book. This helps bring the story to life for young readers, helping them learn, grow and become more caring and compassionate citizens of the world. In addition, the story and illustrations have wide commercial appeal and are reminiscent to the quality of Disney or Pixar. A wonderful read to inspire the next generation of young environmentalists and increase their sense of global connection and duty to the planet .

With a score of **22** out of 25, this book has been selected for a Maincrest Media Book Award in the **Children's Fiction** category.